

The logo consists of the letters 'A' and 'M' in a bold, sans-serif font. The 'A' is white and the 'M' is blue, both set against a black rectangular background.

# ApparelMagic Cloud

**TOTAL CONTROL** for your Apparel business

**ApparelMagic Cloud is your portable, intuitive solution**

- ⊕ Instant access, anywhere
- ⊕ Nothing to install
- ⊕ No hardware, no software
- ⊕ Runs in your web browser
- ⊕ Affordable monthly payments

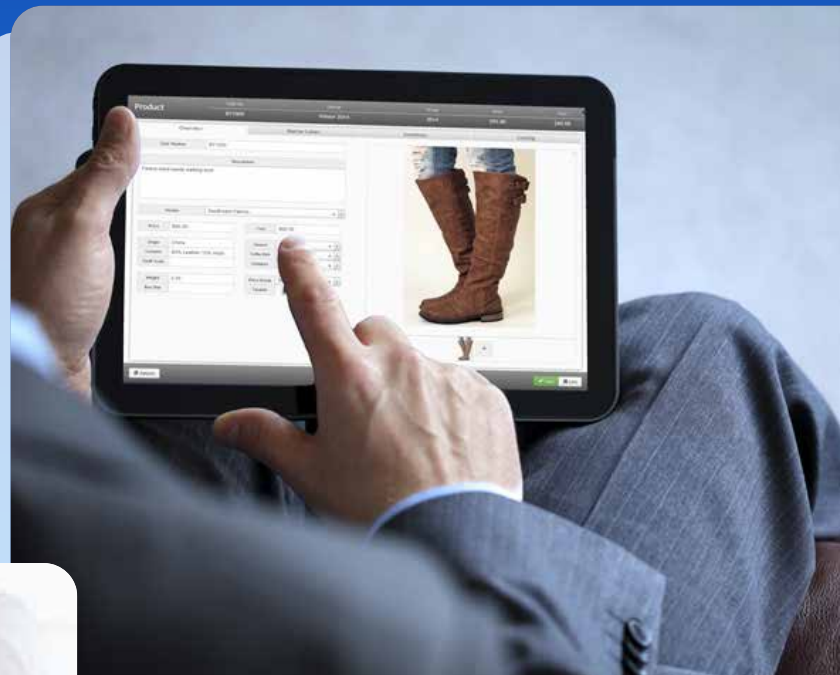
ApparelMagic Cloud is your solution for apparel management that goes anywhere you do. Accessible via web browser on everything from desktops to mobile devices, ApparelMagic Cloud makes running your business easier both in the office and on the go.

### **Fast, Simple, and Effective**

ApparelMagic Cloud is ready when you are. No hardware or software means that you can get down to business right away.

Manage styles, customers, and orders easily with ApparelMagic Cloud. The easy-to-understand user interface is streamlined to keep the focus on what's important—the product.

Running efficiently on multiple devices (iPads, tablets, PCs, Macs and more) with approved browsers, ApparelMagic Cloud is not only portable, but has the features you need to manage your business.



## **Features**

- ⊕ **Style Management (PLM/PDM)**
- ⊕ **Customer Management**
- ⊕ **Order Management**
- ⊕ **Allocation, Picking, and Invoicing**
- ⊕ **Vendor Management**
- ⊕ **Manufacturing Projects**
- ⊕ **Inventory Control**
- ⊕ **Bill of Materials and Material Tracking**
- ⊕ **Purchasing & Receiving**
- ⊕ **Full Accounting, Reports, and Report Builder**
- ⊕ **Online Wholesale for Buyers (B2B)**
- ⊕ **RESTful API for 3rd party/Ecommerce/EDI Integration**
- ⊕ **B2C Magento shopping cart and WebStore Integration**
- ⊕ **Credit Card Processing**

# Keeping you connected with the Cloud

## Total control for your Apparel Business. What will you do with all this power?

Affordably As low as \$7/day, with free updates  
Zero installation  
Support and automatic backups included

### How fast can YOU get the answer?

We're obsessed with speed. We give you answers faster, with fewer clicks, than any other system on earth.

### Picture this...

Brilliant image management is built into your ApparelMagic Cloud system. Upload multiple style views, print & email catalogs easily.

### Details, details

We sweat the details... so you won't have to. Every bit of history... it's always at your fingertips. Sales history. Inventory. Purchases. Client contacts and more! ApparelMagic Cloud provides customer, sales and financial data in a format that's easy to digest and understand.

### We like to shake hands

Looking to expand and integrate? ApparelMagic Cloud future proofs your business. Our flexible REST API welcomes communication from 3rd party systems.

### Safety First

Your cloud data is safe, secure, encrypted and automatically backed up on Rackspace's industry-leading infrastructure.

### What makes ApparelMagic Cloud better?

A Superior User Interface: We spend countless hours refining ApparelMagic's appearance and behavior, so you'll have the best possible user experience. Every screen is optimized to show information clearly, without clutter or distraction. Where other systems require multiple steps, you'll find the fastest path to your goal with ApparelMagic Cloud.

## What our clients are saying about ApparelMagic...

"ApparelMagic is always there to make sure things happen in a quick way and the support, the customer service and the follow-through are fantastic."

**-David Paletz, COO, Élevée Custom Clothing**

ABOUT ELEVEE: Élevée has been featured on the covers of Sports Illustrated, GQ, People and ESPN The Magazine, among others. Élevée is worn by high-profile executives, professional athletes and celebrities, such as Kevin Durant, Adrian Peterson, Drew Brees and Aaron Rogers, characterizing its image as one of confidence and originality.

"As new users, we are having a great experience with ApparelMagic Cloud. Everything is integrated very well and you are also introducing exciting features with your updates. I also really like the support. You guys are available for us whenever we need you. "

**-Steve Bates, Operation Manager, Dope Couture**

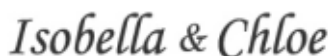
About DOPE: DOPE is an upscale street wear brand based in Los Angeles, California, USA. Dope has quickly become a dominant player in the industry since establishing in 2007. The clothing line is available in boutiques worldwide & has been seen on artists such as P Diddy, Jay-Z, Big Sean, Wale, Talib Kweli, Wiz Khalifa, Mac Miller Kendrick Lamar and Kid Ink. Dope also operates its own store on the iconic Fairfax Avenue in Los Angeles, CA

# About ApparelMagic

Since 1984, ApparelMagic has provided powerful business solutions to apparel companies around the globe. With clients on 5 continents and over a quarter century of experience, ApparelMagic is the industry's first choice in delivering state-of-the-art software, training and support.

## Meet some of our ApparelMagic Clients

Relied on by users numbering in the thousands, these brands, among many others, use ApparelMagic every day to move their businesses forward.



## Contact Us

United States clients 888-636-0002

[sales@apparelmagic.com](mailto:sales@apparelmagic.com)

Outside the US 850-780-0450

[www.apparelmagic.com](http://www.apparelmagic.com)