



## About You

Your select fashion school prepares students to enter the world of apparel design and management. ApparelMagic, the industry leader in apparel management software, is reaching out to offer Apparel Management software and curriculum to you, as a select fashion educator.

Students need to compete in the workplace of high technology, with more than simply excel as their business management tool (*see fashion leaders using ApparelMagic, pp. 11-24*). Reliable technology is behind the success of apparel manufacturers, distributors and importers.

ApparelMagic curriculum is designed to allow fashion programs to add critical apparel management technology to their course work, without adding additional staff. Many fashion programs offer graphic and design software education (e.g. CAD, Photoshop, Adobe Illustrator) but are missing the actual apparel management technology necessary to run or be a part of any apparel business in today's marketplace.



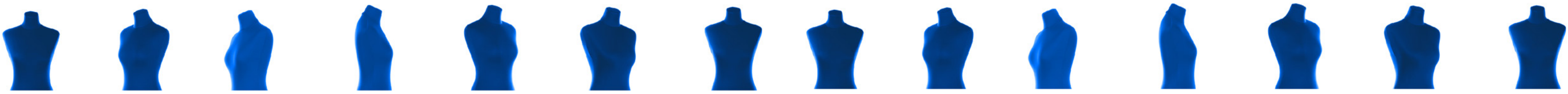
All coursework is completed online, is virtual and provides technical industry skills. Coursework may be supplemented with optional classroom discussion based on manuals. Coursework may be introduced in whole or in part to relevant apparel management classes.

The training in apparel management technology is completed using virtual multimedia training tools, software simulations, and checkpoint assessments which can be used in any fashion classroom (in full or in part) with teacher answer keys, industry indices, student level apparel management guides and actual hands-on learning.

Prepare your students to compete in the workplace and ensure that **your** fashion program is at the forefront of apparel management technology, with genuine apparel management education and software tools.

## Business Management Software Training for Apparel and Fashion



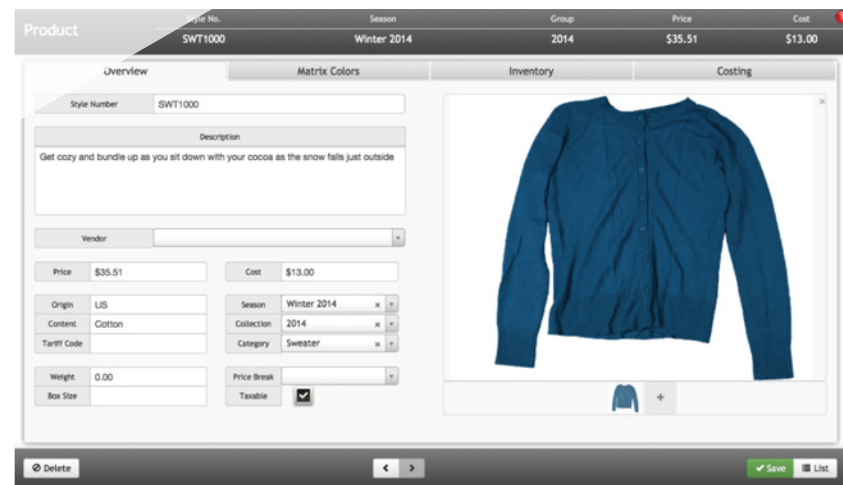


## About the Curriculum

Our training program gives students the tools to learn industry standard business practices through state of the art software.

Built to suit your students' needs, the program can be taught in whole or in parts. Our curriculum is a customizable approach to bringing real-world learning to your classroom with:

- Product Management (PLM / PDM / ERP)
- Customer Management
- Ordering and Invoicing
- Payment Management
- Purchasing and Receiving
- Billing and Checking



Whether following the purpose-designed training course for college students or adding a technology component to an existing course, the program provides an immersive experience learning processes and concepts used in the fashion industry.

The program, based on the powerful ApparelMagic system, allows students to operate just as they would in a real life office environment, managing product development, inventory, customers, and more through an online portal accessible both in the classroom or as homework assignments.

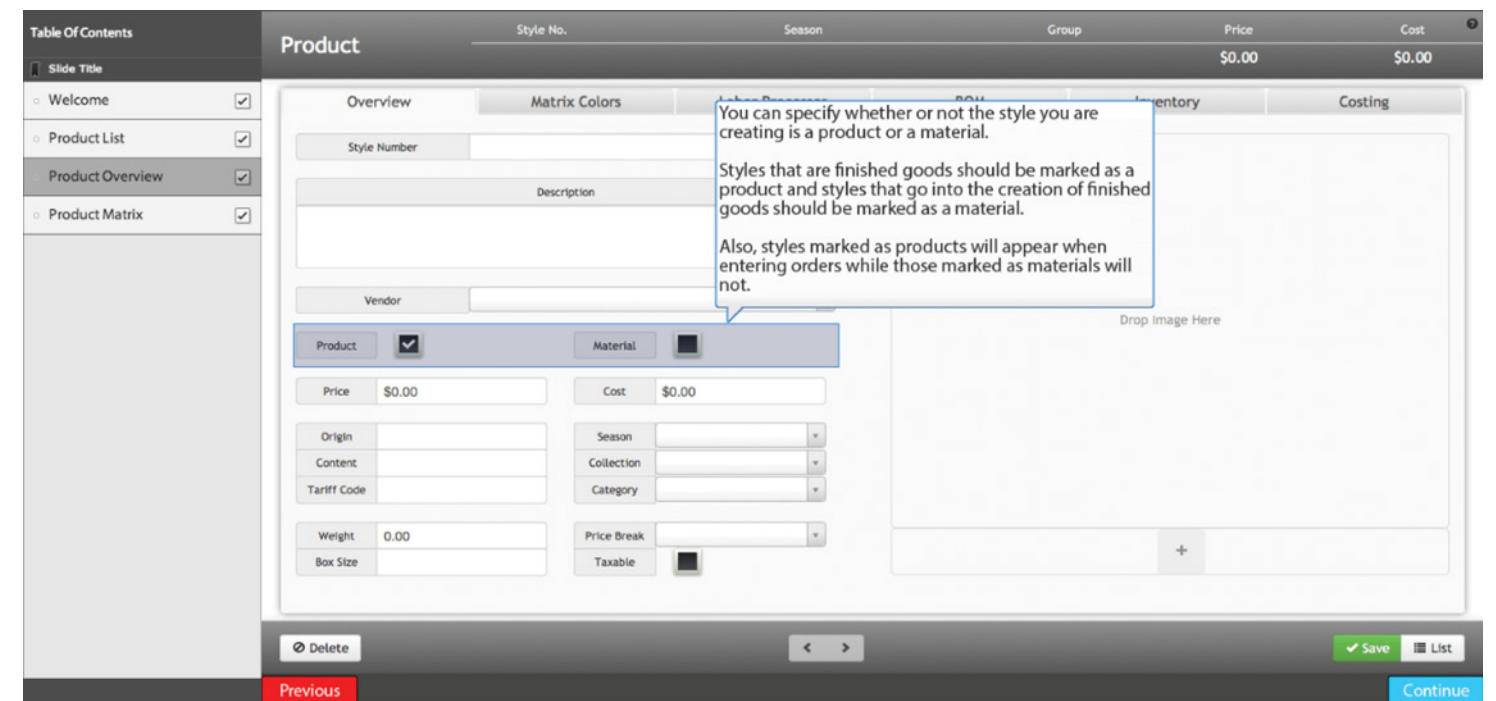
Completion of the program allows students to pursue certification in ApparelMagic software, an asset for jobseekers of any capacity in the fashion industry.

## A Well Rounded Experience

Each module in the ApparelMagic curriculum is presented in a three step, hands-on lesson to walk students through the software. Students are introduced to each

Picture	Style	Description	Price	Size Range	Season	Collection
	OC1001	Women's winter slim coat: A great addition to fight the...	\$52.00	XXS-XXL	Winter	Women's Apparel
	SHORT1000	Cute summer shorts that will make everyone jealous. ...	\$22.00	XS-XL	Summer	Women's Apparel
	SR146009	Snowflake Heels. Footwear for any event. Each pair h...	\$60.00	SHOE	Summer	Women's Apparel
	SR146023	Hand-Knitted Hats: Hats hand-knitted with high quality...	\$10.00	SML	Winter	Women's Apparel
	SR146065	Women's Purses: Flawless leather accessories in th...	\$80.00	One Size	All	Women's Apparel
	SR146073	Women's Cardigans: A stylish way to keep warm. Ava...	\$48.00	XXS-XXL	Winter	Women's Apparel

module with real time explanations as they are guided through the system. Students are then able to work with the software themselves with prompted exercises and finish each module with a graded quiz to demonstrate complete understanding.







Track your products through every stage of their life cycles, from development all the way to distribution.

Receiver: 1010

Overview | Receive From PO

Picture	Style	Color	Other	Size						Units	Total	
				XXS	XS	S	M	L	XL			
	OC1001	RED				45.00	45.00	45.00			135	\$2,025.00
Women's winter slim coat: A great addition to fight the cold wh...												
	POLO4	BLU		20.00	20.00	20.00	20.00	20.00			100	\$900.00
Cost: 9.00 9.00 9.00 9.00 9.00												
	POLO4	RED		15.00	15.00	15.00	15.00	15.00			75	\$675.00
Cost: 9.00 9.00 9.00 9.00 9.00												
	SR146033	WHT				80.00					80	\$320.00
Hand-Knitted Hats: Hats hand-knitted with high quality, soft yar...												
	SR146091	PURP		9.00	15.00	9.00					33	\$330.00
Men's Plain Dress Shirts: Solid color dress shirts to accentuate ca...												
Cost: 10.00 10.00 10.00												

Actions | Print | Save | List

Table Of Contents | Customer | Account No. | Customer Name | Category | Status

Slide Title: Welcome, Customers List, Customers Overview

Customer Information | Locations | People | Salespeople | Orders | Invoices

Name, Address, City, State, Zip, Country

First Name, Last Name, Phone, Email, Website

Credit Status, Credit Limit (\$0.00), Credit Terms, Default Discount (0.00%), Category, AR Acct (1100 AR - House), Division (Mens)

Notes, Shipping Instructions

Delete, Previous, Save, List, Continue

*You can enter in the customer's default accounting information here. This information will also carry over to future orders and invoices.*

## Product Management (PLM / PDM / ERP)

Our intuitive, browser based learning system guides students to:

- Create collections and styles
- Specify colors, materials and prices.
- Compile Bills of Materials and Specifications for items.
- Keep track of changes within styles in built-in Notes pages

Mark from quality control has discovered that the price for JN1000 is not correct and is wondering where he can change the price. Help by pointing him in the right direction.

The selected product needs to be deleted from your product records.

Style	Color	Other	Units	Total
JN1000	RED		135	\$2,025.00
POLO4	BLU		100	\$900.00
POLO4	RED		75	\$675.00
SR146033	WHT		80	\$320.00
SR146091	PURP		33	\$330.00

Multiple Choice

Which of the following attributes allow you to add names or select from previously created ones.

All Category

All Collection

All Season

All of the above

Back | Next | Cancel

## Customer Management

Students will learn the skills necessary to manage a customer database and process orders. Students will learn to:

- Create customers, adding notes for a complete view of each customer.
- Manage contacts, optionally giving them web access to your products.
- Build relationships by assigning individual salespeople to customers.

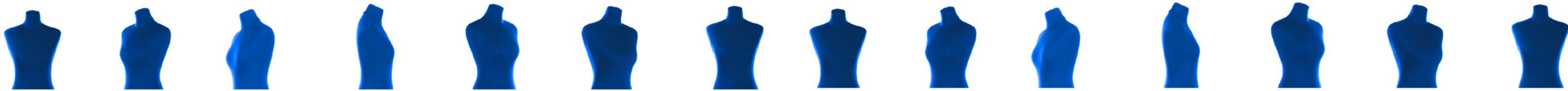
Julia, from the Bee's Knees, called today with great news. They're opening another location! Go ahead and record this in ApparelMagic Cloud so that on future orders, they can specify the new location as a ship-to.

Remove web access for Larry from The Lion's Mane.

Customer Information | Health Page

First Name: Larry, Last Name: Goodman, Address: Associate, Phone: (713) 628 - 8954, Email: larry@lionmane.com, Web Access:

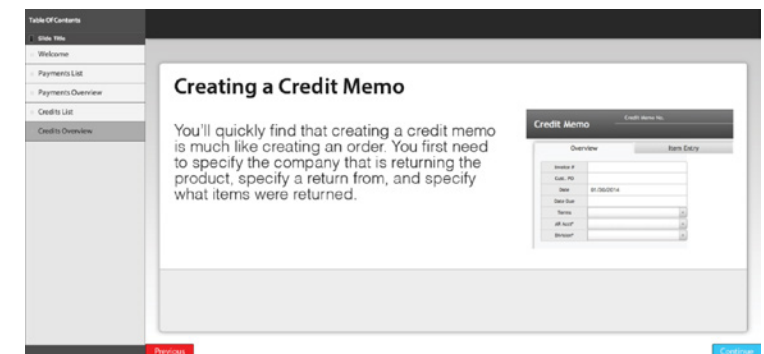
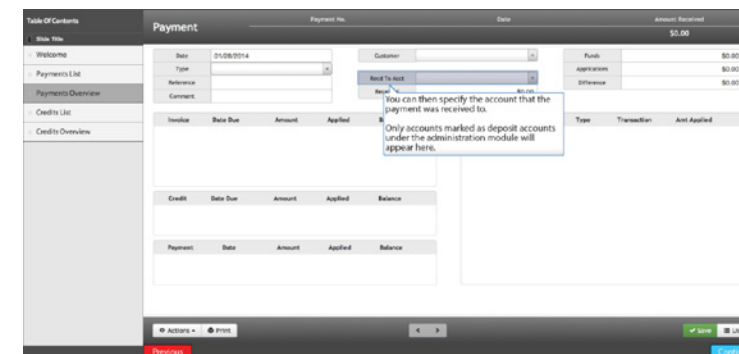
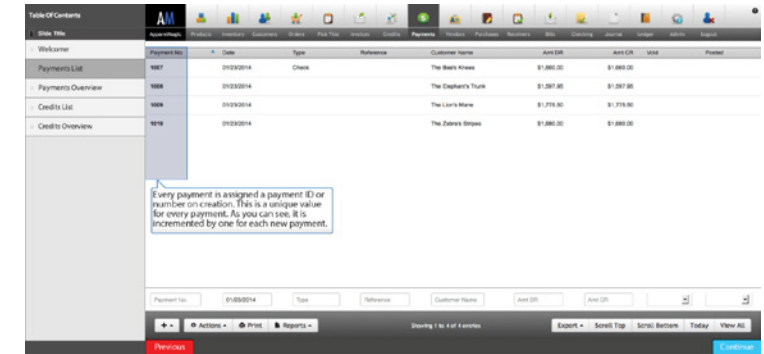
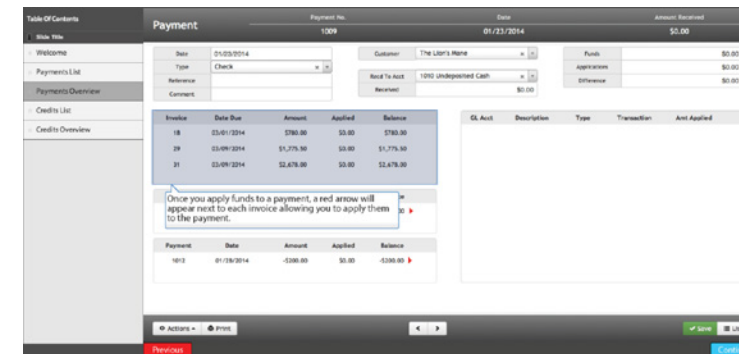
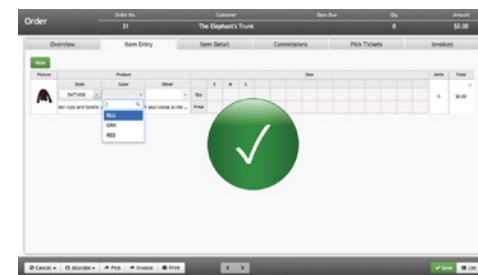
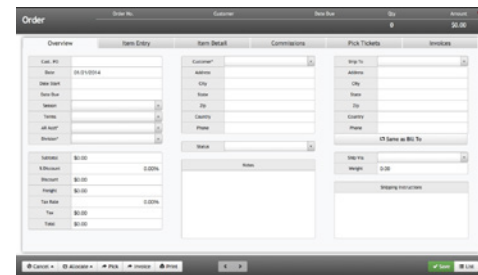
Save | Cancel | OK



## Orders and Invoices

Students will learn to handle orders and invoices, putting classroom skills into action as they:

- Create orders, choosing and adding in styles, sizes, and colorways for products.
- Calculate discounts, tax, and commissions.
- Allocate or cancel customers orders either individually or in bulk.



Order	Order No.	Customer	Date Due	Qty	Amount
	29	The Lion's Mane		30	\$1,065.30

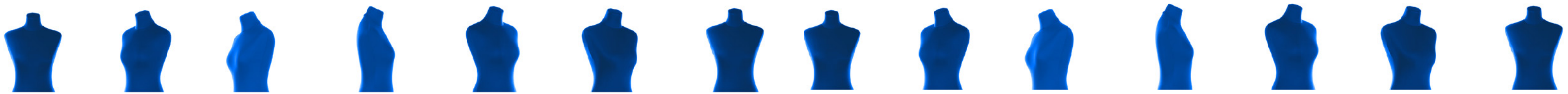
  

Overview	Item Entry	Item Detail	Commissions	Pick Tickets	Invoices
Cust. PO Date: 01/21/2014 Date Start Date Due Season Terms: NET45 AR Acct*: 1100 AR - House Division*: Mens	Customer*: The Lion's Mane Address: 505 Westheimer Road City: Houston State: TX Zip: 77056 Country: United States Phone: (713) 626 - 2739	Ship To Address City State Zip Country Phone	Status: Pending Approved Pending	Ship Via Weight: 0.00	Shipping Instructions
Subtotal: \$1,065.30 % Discount: 0.00% Discount: \$0.00 Freight: \$0.00 Tax Rate: 0.00% Tax: \$0.00 Total: \$1,065.30					

## Payments and Credit Memo Management

Students will follow product lifecycles, billing customers for their orders through realistic examples and exercises that:

- Link invoices, credit memos, and returns to orders.
- Note and process order prepayments.
- Apply payments to specific accounts
- Review invoices and payment records.



**Purchase Order**

PO No. Vendor Date Qty Amount

0.00 \$0.00

Overview

Project No. Date 02/13/2014 Date Due Division\* Terms Ship Via

Vendor\* Address City State Zip

Shipping Instructions

Notes

As with other transactions and records, you can specify any notes you may need on the purchase order.

Qty Subtotal \$0.00 Freight \$0.00 Duty \$0.00 Other \$0.00 Total \$0.00

Cancellation Create Receiver Print Save List

Previous Continue

## Billing and Checking

ApparelMagic's robust accounting capabilities are the perfect application for developing vocabulary and knowledge of apparel business practices. Students will be able to:

- Manage and organize several business accounts.
- Create records to show payment and billing histories.

**Bill**

Bill No. Bill Date Bill To Bill From Bill Date Bill Amount

AP Acct

The vendor for the bill can be specified here. ApparelMagic Cloud will automatically pull in all information related to the vendor. If the terms for the vendor were specified, they will be pulled down as well, and the due date will be calculated.

Payment Date

Previous Save List

**Reconciliation**

In the following slides we went ahead and created a reconciliation record with the statement date of 1/31/14. We are also doing this reconciliation for account 1005 with the beginning balance of \$10,000 and the ending balance of \$12,272.

Previous Continue

## Purchasing and Receiving

Bolster your merchandising courses by having students learn industry skills needed for purchases and receivers. Students will:

- Record and manage history of company purchases.
- Create and modify purchase orders.
- Attach specific vendors to each purchase and receiver.

**Receivers Module**

After doing so, ApparelMagic Cloud will automatically create a new receiver and carry over the vendor information from the purchase order.

It will also take you to the "Receive from PO" tab and allow you to specify what was received on the purchase order.

Create Receiver

Previous Continue

**Receiver**

Receiver No. Vendor Date Qty Amount

Apparel Distributors 04/14/2014 0.00 \$0.00

Overview Receive From PO Item Entry Item Detail GL

PO ID	Date	Qty	Open	Project	Size	Color	Other	Qty Open	RS	S	M	L	XL
100	04/14/2014	05.00	05.00	The influence JK&H style.									
				JK&H	BLK								
				JK&H	RED								
				JK&H	GRN								

Receive All Items

Previous Continue

**Administration**

Standards Accounting Dictionaries Divisions Users API

Defaults Chart of Accounts Price Breaks Credit Cards

Assets

Checking	1000 Cash in Bank	X
Deposits	1010 Undeposited Cash	X
Credit Card Deposits	1020 Merchant Acct - CC Deposits	X
Cash Acct	1006 Amex	X
Accts Receivable	1100 AR - House	X
Inventory	1500 Inventory	X

Liabilities

Accts Payable	2000 Accounts Payable	X
AP Clearing Acct		
Sales Tax	2110 Sales Tax Payable	X
Customer Credits	2200 Customer Credits - House	X

Equity

Retained Earnings		
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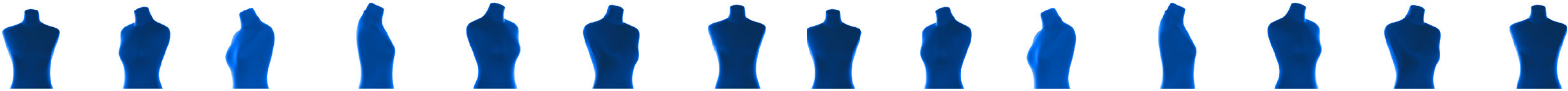
Revenue

Typical Account Ranges

1000 - 1999	Asset
2000 - 2999	Liability
3000 - 3999	Equity
4000 - 4999	Revenue
5000 - 5999	Cost of Goods Sold
6000 - 6999	Expense
7000 - 7999	Other Revenue
8000 - 8999	Other Expense

Admin Console Version: 1.2.6 Save Home





## About ApparelMagic

ApparelMagic is the industry leading apparel management solution. It runs on Mac, Windows, tablets and the web. Since 1984, ApparelMagic has provided powerful business solutions to apparel companies around the globe. With clients on 5 continents and over a quarter century of experience, ApparelMagic is the industry's first choice in delivering state-of-the-art software, training and support.



## Fashion Industry Leaders Choose ApparelMagic



The world's leading live entertainment and eCommerce company, comprised of four market leaders:  
Ticketmaster.com  
Live Nation Concerts  
Artist Nation  
and Live Nation Network.



Worn by:  
Kelly Osbourne  
Jennifer Lopez  
Anna Kendrick  
Featured at The 86th Annual Academy Awards  
Seen in:  
O Magazine  
New York Magazine  
Munaluchi Bridal

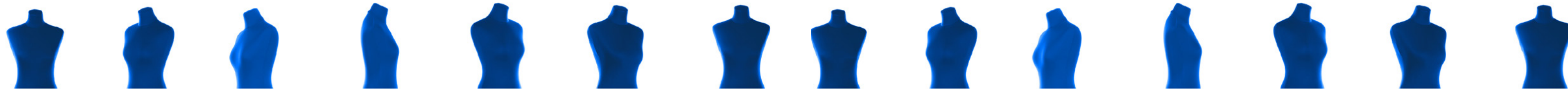


Worn by:  
Taylor Swift  
Carrie Underwood  
Victoria Justic  
Seen in:  
Seventeen Magazine  
OK!  
Unleash'd



Worn by:  
Michelle Obama  
Neil Patrick Harris  
David Burtka  
Seen in:  
The Huffington Post  
GQ Magazine,  
The LA Times  
Awarded Menswear Designer of the Year





## Fashion Industry Leaders Choose ApparelMagic



Worn by:  
Kelly Rutherford  
Alan Cumming  
Oprah Winfrey  
Seen in:  
Gotham Magazine  
InStyle Magazine  
Glamour Magazine



Worn by:  
Jessica Alba  
Kristen Stewart,  
Kourtney Kardashian  
Sold at:  
Macy's  
Stein Mart  
Burlington Coat Factory



Clients:  
Macy's  
Pacsun, Rook,  
Fox, Reef,  
American Rag, Kohl's,  
Marc Anthony, Forever 21,  
Sonoma, KMart,  
Sears, Ross, Alfani, INC



Worn by:  
Kourtney Kardashian  
Melissa Joan Hart  
Bethany Frankel  
Seen in:  
Star  
Baby Talk  
Life & Style



## Fashion Industry Leaders Choose ApparelMagic



Worn by:  
Kristin Chenoweth  
Joy Roper  
Pamela Lynne  
Seen in:  
Cowgirl Magazine  
Washington Life Magazine  
Nashville LifeStyles Magazine



Worn by:  
Carrie Underwood  
Miley Cyrus  
Kelly Clarkson  
Seen in:  
Hollywood Weekly  
Life & Style Magazine  
Genlux Magazine

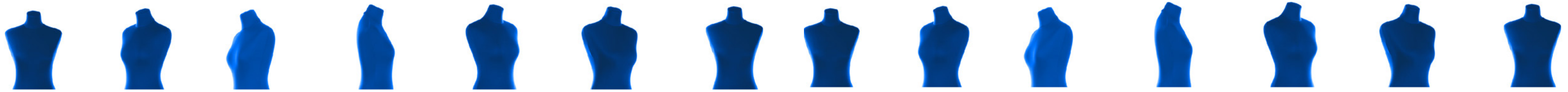


Worn by:  
Whoopie Goldberg  
Vickie Winans  
Aubrey O'Day  
Seen in:  
O Magazine  
Sold at:  
Sears  
French Novelty Online



Worn by:  
Paula Abdul  
Eva Longoria  
Seen in:  
Brides Magazine  
Fairlady Bride Magazine  
The Bridal Guide





## Fashion Industry Leaders Choose ApparelMagic

A | FINE | LINE

Worn by:  
Selena Gomez  
Hillary Duff  
Kim Kardashian  
Seen in:  
Teen Vogue  
InTouch Magazine  
Seventeen Magazine



Worn by:  
Miranda Lambert  
Nancy O'Dell  
Christina McLarty  
Seen in:  
Seventeen Magazine  
WWD



Worn by:  
Vanessa Hudgens  
Demi Lovato,  
Kristen Cavallari  
Seen in:  
InStyle Magazine  
Elle Magazine  
Cosmopolitan Magazine



Worn by:  
Katie Holmes,  
Ashley Tisdale  
Zac Efron  
Seen in:  
Lucky Magazine  
GQ Magazine

nancy august



## Fashion Industry Leaders Choose ApparelMagic



Worn by:  
Tamara Smith  
Sharon White,  
Beverly Gray  
Seen in:  
Cavallo Magazine,  
Equestrian Review Magazine  
Gaitpost Magazine

KOOLABURRA

Worn by:  
Vanessa Hudgens  
Britney Spears  
Katherine Heigl  
Seen in:  
Ocean Magazine  
Self Magazine  
Unleash'd

DAVID CAREY, INC.  
FORMERLY D.C. ENTERPRISES



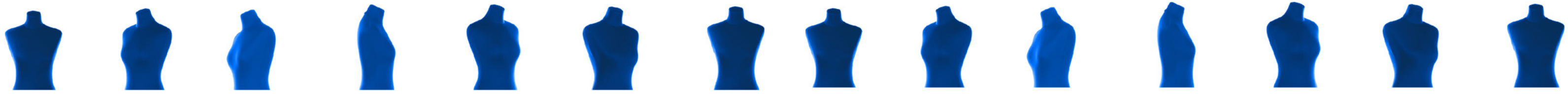
Worn by:  
Beyoncé  
Halle Berry  
Selena Gomez  
Seen in:  
US Weekly  
Vogue Italia  
Cosmopolitan Magazine



Worn by:  
Vanna White  
Gwyneth Paltrow  
Seen in:  
Vogue  
Marie Claire Magazine  
InStyle Magazine







## Fashion Industry Leaders Choose ApparelMagic

élevée

PGA Golf Players:  
Tommy Armour III  
Dean Wilson  
Fred Funk,  
John Rollins  
Matthew Jones  
Jeff Quiney  
Steve Marino



Worn by:  
Brittany Snow  
Matt Dillon  
Kelly Osbourne  
Seen in:  
US Weekly  
People Magazine  
InStyle Magazine

V I E + R I C H E



nOir  
JEWELRY

Worn by:  
Madonna  
Alicia Keyes,  
Beyonce  
Seen in:  
Lucky Magazine,  
Seventeen Magazine,  
Cosmopolitan



Worn by:  
Hayden Peneltiere  
Olivia Wilde  
Kathy Griffin  
Seen in:  
Allure Magazine  
US Weekly  
InStyle Magazine

CHASE54



## Fashion Industry Leaders Choose ApparelMagic

Highland

Worn by:  
Chris Brown



Worn by:  
Michelle Obama  
Halle Barry  
Shirley Manson

極度乾燥(しなさい)  
Superdry.

Worn by:  
Jacob Banks  
Chris Hemsworth  
James Lowsley-Williams

Rosalina®



guria  
beachwear

Seen in:  
Sports Illustrated

Miansai  
by Michael Salger

Seen in:  
GQ Magazine  
Vogue  
Vanity Fair Magazine

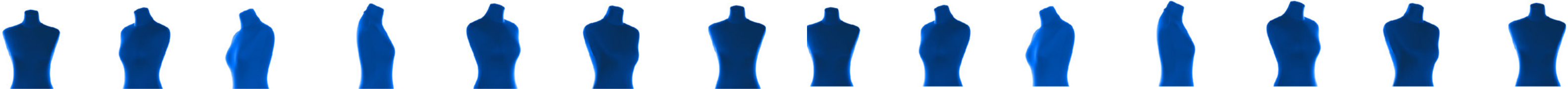


MADISON MARCUS

Worn by:  
Beyoncé,  
Vanessa Hudgens,  
Paris Hilton

PRAIRIE COTTON  
MADE IN THE USA SINCE 1989





## Fashion Industry Leaders Choose ApparelMagic



Seen in:  
People Style Watch,  
Redbook Magazine,  
Nylon Magazine



Seen in:  
C Magazine  
Sold at:  
Nordstrom  
Bloomingdales



For 25 years  
Dove Apparel has  
provided quality nursing  
uniforms to students  
and health professionals.



Worn by:  
Big Sean  
Kendric Lamar  
Eminem



Sold at:  
Khol's  
Locker Room by Lids  
Fansedge Online  
Universities Across the US



Worn by:  
Zendaya  
Ariana Grande  
Miley Cyrus



## Fashion Industry Leaders Choose ApparelMagic



Worn by:  
Alessandra Ambrosio  
Jessica Alba  
Charlize Theron



Worn by:  
Stephen Bauer  
Kevin Hart  
Sergio Martinez



Worn by:  
Jessica Simpson  
Christina Aguilera  
Jennifer Lopez



Worn by:  
Alyssa Milano  
Jessica Alba

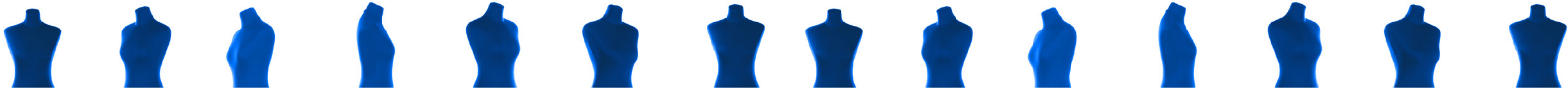


Sold at:  
Neiman Marcus  
Revolve Clothing  
ShopBop



Featured in:  
Montreal Fashion Week  
Seen in:  
enRoute Magazine  
Schön Magazine

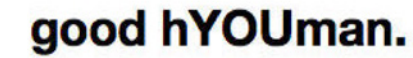




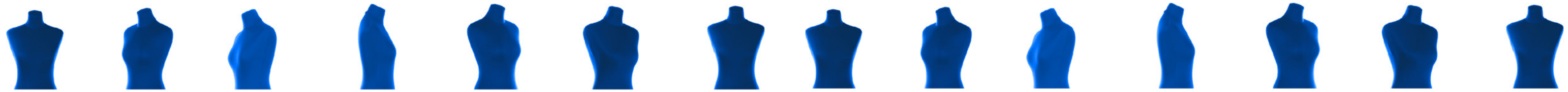
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Fashion Industry Leaders Choose ApparelMagic







## Fashion Industry Leaders Choose ApparelMagic



## THE NEWS





ApparelMagic, the premier ERP software provider for 30 years, is an A+ Rated Accredited Business with the Better Business Bureau. ApparelMagic's client data is safe, secure, encrypted and automatically backed up on Rackspace's industry-leading infrastructure, with its 100% Network Uptime guarantee. Business transactions are securely backed by SSL, as a verified Authorize.net merchant.

