

The logo consists of the letters 'AM' in a bold, sans-serif font. The 'A' is white and the 'M' is blue, both set against a black rectangular background.

ApparelMagic Cloud

TOTAL CONTROL for your Apparel business

ApparelMagic Cloud is your portable, intuitive solution

- ⊕ Instant access, anywhere
- ⊕ Nothing to install
- ⊕ No hardware, no software
- ⊕ Runs in your web browser
- ⊕ Affordable monthly payments

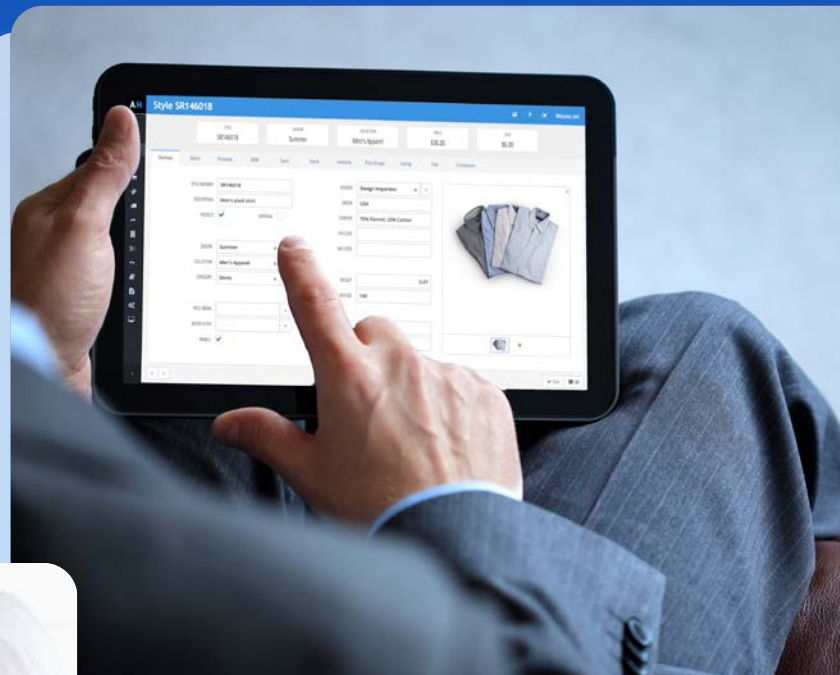
ApparelMagic Cloud is your solution for apparel management that goes anywhere you do. Accessible via web browser on everything from desktops to mobile devices, ApparelMagic Cloud makes running your business easier both in the office and on the go.

Fast, Simple, and Effective

ApparelMagic Cloud is ready when you are. No hardware or software means that you can get down to business right away.

Manage styles, customers, and orders easily with ApparelMagic Cloud. The easy-to-understand user interface is streamlined to keep the focus on what's important—the product.

Running efficiently on multiple devices (iPads, tablets, PCs, Macs and more) with approved browsers, ApparelMagic Cloud is not only portable, but has the features you need to manage your business.



Features

- ⊕ **Style Management (PLM/PDM)**
- ⊕ **Customer Management**
- ⊕ **Order Management**
- ⊕ **Allocation, Picking, and Invoicing**
- ⊕ **Vendor Management**
- ⊕ **Manufacturing Projects**
- ⊕ **Inventory Control**
- ⊕ **Bill of Materials and Material Tracking**
- ⊕ **Purchasing & Receiving**
- ⊕ **Full Accounting, Reports, and Report Builder**
- ⊕ **Online Wholesale for Buyers (B2B)**
- ⊕ **RESTful API for 3rd party/Ecommerce/EDI Integration**
- ⊕ **B2C Shopify and Magento Ecommerce Integration**
- ⊕ **Credit card processing with Authorize.net**

Keeping you connected with the Cloud

Total control for your Apparel Business.

What will you do with all this power?

Affordable for less than \$5/day, with free updates
Zero installation
Support and automatic backups included

How fast can YOU get the answer?

We're obsessed with speed. We give you answers faster, with fewer clicks, than any other system on earth.

Picture this...

Brilliant image management is built into your ApparelMagic Cloud system. Upload multiple style views, print & email catalogs easily.

Details, details

We sweat the details... so you won't have to. Every bit of history... it's always at your fingertips. Sales history. Inventory. Purchases. Client contacts and more! ApparelMagic Cloud provides customer, sales and financial data in a format that's easy to digest and understand.

We like to shake hands

Looking to expand and integrate? ApparelMagic Cloud future proofs your business. Our flexible REST API welcomes communication from 3rd party systems.

Safety First

Your cloud data is safe, secure, encrypted and automatically backed up on Rackspace's industry-leading infrastructure.

What makes ApparelMagic Cloud better?

A Superior User Interface: We spend countless hours refining ApparelMagic's appearance and behavior, so you'll have the best possible user experience. Every screen is optimized to show information clearly, without clutter or distraction. Where other systems require multiple steps, you'll find the fastest path to your goal with ApparelMagic Cloud.

What our clients are saying about ApparelMagic...

"As new users, we are having a great experience with ApparelMagic Cloud. Everything is integrated very well and you are also introducing exciting features with your updates. I also really like the support. You guys are available for us whenever we need you."

-Steve Bates, Operation Manager, Dope Couture

About DOPE: DOPE is an upscale street wear brand based in Los Angeles, California, USA. Dope has quickly become a dominant player in the industry since establishing in 2007. The clothing line is available in boutiques worldwide & has been seen on artists such as P Diddy, Jay-Z, Big Sean, Wale, Talib Kweli, Wiz Khalifa, Mac Miller Kendrick Lamar and Kid Ink. Dope also operates its own store on the iconic Fairfax Avenue in Los Angeles, CA

"I am absolutely in love with your software!!!"

-Beau Wollens, Operations Director, Hood By Air

About Hood by Air: Hood by Air is a rising star in the luxury streetwear market. The New York-based streetwear brand has taken the fashion world by storm, being worn by Kanye West, Kendrick Lamar, and Rihanna, and even being featured by Vogue. Hood By Air has also received praise critically, receiving the Swarovski Award for Menswear at the 2015 CFDA Awards and a Special Mention at the 2014 LVMH Prize for Young Fashion Designers.

"After using a number of ERP and Apparel Software systems in the field of distribution, I have to say this software is outstanding. The layout is super user friendly and the fact that you have been able to cram so many features in the one package is really an accomplishment. Especially for the price compared to other systems out there. Everything works in a nice, streamlined way that is intuitive and immediately familiar. In short, I'm sold!"

-Morgan Schoermer, Creative Director, Parca Equipment Co.

About Parca Equipment Co.: Parca Equipment Co. is an Australian outdoors-inspired sportswear label founded in 2013. Specializing in streetwear and outdoor apparel, it is stocked in specialty stores around the world. The much buzzed about Melbourne-based brand has also garnered press internationally, including the influential menswear website HYPEBEAST.

About ApparelMagic

Since 1984, ApparelMagic has provided powerful business solutions to apparel companies around the globe. With clients on 5 continents and over a quarter century of experience, ApparelMagic is the industry's first choice in delivering state-of-the-art software, training and support.

Meet some of our ApparelMagic Clients

Relied on by users numbering in the thousands, these brands, among many others, use ApparelMagic every day to move their businesses forward.



Draper James
By Reese Witherspoon

**HOOD
BY
AIR.**

MANSUR GAVRIEL

GAME DAY
Couture

lemlem
by liya kebede
MADE IN ETHIOPIA

Youth Machine

BMG Imports
Collections Including

nicole miller
COLLECTION | Artelier

ELEVEN
By Venus Williams

DOPE

oil & water



parca
Equipment Co.®

bychance

ANATOMIE

À MOI

glovely
touchscreen gloves

chicka-d
Clothes for the game. Clothes for spirit. Clothes for life.

CHASE54

AMATEURS

LIME & VINE

Lost River

Khush Clothing
by Patricia Tomkins

knixwear™

BENSON
NEW YORK N.Y.

STYLEBUY

BRASHY



REEL POINT
SHELTER ISLAND

BLVD
SUPPLY

Baci

**R&R
SURPLUS**

MGS
Mary Grace Swinn



SALTY
SINK & SWIM
CREW

resh
NEW YORK CITY

Dove
PROFESSIONAL APPAREL



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